

## M2020-45

Motion M2020-45 to appoint nine members to the Cultural Resources Committee.

There are nine seats to be filled, including Chair. Nick Sherfese (City Resident), Thomas Davis, Sr. (Collector's Café), Bettye Brookfield (City Resident), William H. Miller (Non-Resident), Asha Akram (Non-Resident), Carnell Butler, Sr. (City Resident), Patrick K. Coppinger (City Resident), Randy L. Bell (City Resident), Shannon Farro (Non-Resident), Mike Maddry (City Resident).

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CITY OF MYRTLE BEACH  
COUNTY OF Horry  
STATE OF SOUTH CAROLINA

TO AMEND THE CODE OF ORDINANCES BY DELETING  
DIVISION 7 (CULTURAL ARTS ADVISORY COMMITTEE),  
OF ARTICLE V (BOARDS, COMMISSIONS, AND  
COMMITTEES), OF CHAPTER 2 (ADMINISTRATION) IN  
ITS ENTIRETY, AND TO ADD NEW DIVISION 9  
(CULTURAL RESOURCES COMMITTEE).

IT IS ORDAINED THAT ARTICLE V (BOARDS, COMMISSIONS, AND COMMITTEES), OF CHAPTER 2  
(ADMINISTRATION) is hereby amended as shown in the attachment to:

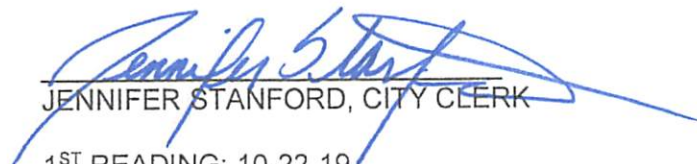
1. Delete Division 7 (Cultural Arts Advisory Committee) in its entirety.
2. Add new Division 9 (Cultural Resources Committee).

It is further ordained that City Council thanks the present and past members of the Cultural  
Arts Advisory Committee for their service to the City of Myrtle Beach.

This ordinance is effective upon second reading.

  
BRENDA BETHUNE, MAYOR

ATTEST:

  
JENNIFER STANFORD, CITY CLERK

1<sup>ST</sup> READING: 10-22-19  
2<sup>ND</sup> READING: 11-12-19

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~~DIVISION 7. - CULTURAL ARTS ADVISORY COMMITTEE~~

~~Sec. 2-227. - Cultural arts advisory committee.~~

~~A cultural arts advisory committee for the city is hereby created to consist of nine members who will be appointed by city council for three-year staggered terms. A member who is appointed to fill an unexpired term is deemed to have served a full term if the unexpired term exceeds 13 months. All committee members shall serve at the will of council and may be removed by council for any or no reason at any time.~~

~~Sec. 2-228. - Chairperson.~~

~~One of the members initially appointed shall be designated by city council to be the chairperson for a three-year term. Upon expiration of the initial chairperson's term, the committee shall elect a chairperson from its members.~~

~~Sec. 2-229. - Powers and duties.~~

~~The committee shall meet at least once per annum. The committee shall be an advisory body with no powers to commit the city to any financial or contractual obligation. The committee shall serve in an advisory capacity to city council through the city manager. The committee shall also coordinate its activities with the city planning commission on appropriate elements of the comprehensive plan.~~

DIVISION 9. - CULTURAL RESOURCES COMMITTEE

Sec. 2-230. - Cultural resources committee.

1. Established. The Cultural Resources Committee consists of nine members appointed by City Council for three-year terms, except that, for the initial appointment, three members shall be appointed for terms of three years, three members shall be appointed for terms of two years, and three members who shall be appointed for a term of one year. No member appointed by Council shall serve for more than three consecutive three-year terms after initial appointment and a member who is appointed to fill an unexpired term shall be deemed to have served a full term if the unexpired portion of that term exceeds 13 months.
2. Powers and duties. The committee shall have no power to commit the City to any financial or contractual obligation. The group shall serve in an advisory capacity to City Council through the City Manager, and shall advise the City on the following matters:
  - a. The implementation and achievement of goals of the Cultural Resources Element of the City's Comprehensive Plan.
  - b. Matters related to Historic Preservation.
  - c. Matters related to Community Appearance.
  - d. Matters related to Arts and Culture.
  - e. Other matters that may be referred to the Committee as determined by City Council or the City Manager.

- 1       3. Chairperson. One of the members initially appointed shall be designated by City  
2       Council to be the chairperson for a three-year term. Upon the expiration of the initial  
3       chairperson's term or upon the resignation or removal of the chairperson from that  
4       office, the committee shall elect a chairperson from among its members for a term  
5       not to exceed three years.  
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- 7       4. Membership qualifications. Generally, appointees shall be residents of the City or  
8       have their primary business location within the City. City Council may, however,  
9       appoint an exceptionally qualified individual with substantial experience in Myrtle  
10      Beach community affairs who neither lives nor does business in the City when it is  
11      determined that the individual is available and willing to serve and will devote the  
12      time and effort needed to fulfill the duties of a committee member. Any vacancy  
13      occurring prior to the expiration of the term for which a member is appointed shall  
14      be filled in the same manner as the original appointment for the unexpired term. All  
15      committee members shall serve at the will of City Council and may be removed by  
16      Council for any or no reason at any time.  
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- 18     5. Ad hoc subcommittees. The committee may form ad hoc subcommittees as needed  
19     to perform studies and make recommendations in specified subject areas. Each  
20     subcommittee will be chaired by a member of the committee (excluding the  
21     chairperson) and include other members as needed. Subcommittee members also  
22     serve at the pleasure of City Council and may be removed at any time for any or no  
23     reason.  
24
- 25     6. Compensation/staff support. The members of the committee and subcommittees  
26     shall receive no compensation. Staff support for committee and/or its ad hoc  
27     subcommittees shall be subject to the appointment of the City Manager.  
28
- 29     7. Reporting requirements. Within 10 calendar days of each meeting, the committee  
30     shall provide written minutes of that meeting and a report on the accomplishments  
31     of each meeting, and concerns expressed by the Committee members. This report  
32     shall be submitted to the City Clerk. In addition to these written reports, not later  
33     than the second Regular Council Meeting in January, the Chairperson (or his/her  
34     designee) shall present an annual report of Committee accomplishments and  
35     concerns to the City Council in a public meeting on its activities, accomplishments of  
36     the preceding year. This report shall include recommendations that the Committee  
37     would like Council to consider for funding in the ensuing fiscal year budget.  
38
- 39     8. Development of Annual Work Plan - Not later than the last meeting of each calendar  
40     year the Committee shall develop a recommended work plan for the ensuing year. The  
41     Chairperson shall provide this recommendation to the City Manager. The City Manager  
42     and Chairperson shall then develop a jointly proposed recommended committee work  
43     plan by the end of the calendar year. That work plan shall be considered by City  
44     Council at its January City Council Workshop, and brought forward for consideration  
45     and adoption at the same January City Council meeting in which the Chairperson  
46     reports on the previous year's accomplishments and concerns.

To: Jennifer Stanford <jstanford@cityofmyrtlebeach.com>, Brenda Bethune  
<BBethune@cityofmyrtlebeach.com>  
Subject: Public and Cultural Arts Committee

Good Afternoon,

Attached please find resume's of those who have expressed an interest in becoming part of the Public and Cultural Arts Committee for the City of Myrtle Beach. They are:

Thomas Davis, Jr.

Betty Brookfield

William H. Miller

Asha N. Akram

Carnell Butler, Sr.

Patrick K. Coppinger

Randy L. Bell

Shannon Farro

They are a diverse group that seem to be sincerely interested in advancing the City's Public and Cultural Arts initiative, and have shown a desire to be part of this committee.

Please let me know how the process will proceed from here as these folks are very anxious to begin.

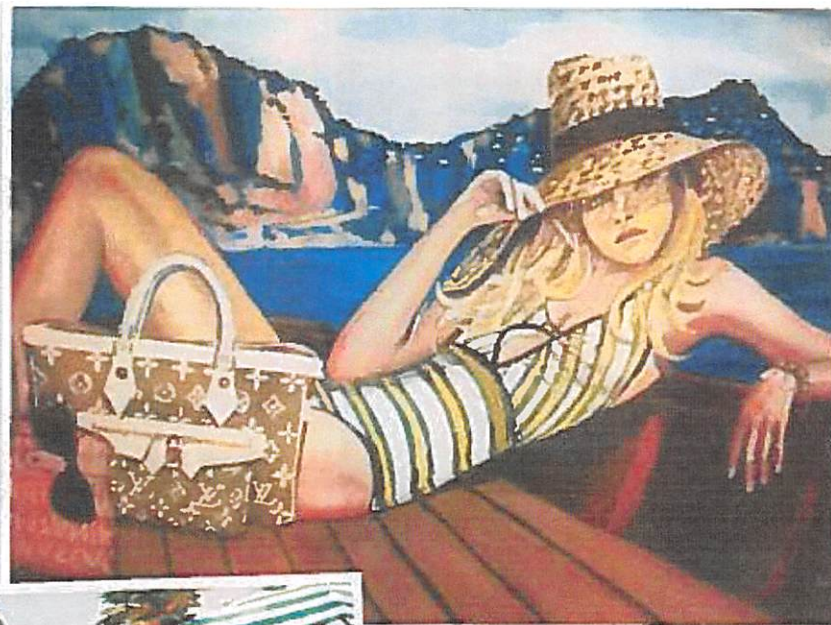
Thank you so much for providing this opportunity.

Nick Sherfese

Thomas W. Davis, Jr.  
July 27, 2017

# Thomas Davis, Jr.

An Artists Adventure



# Thomas W. Davis, Jr.

## Biography

Thomas William Davis, Jr. - Artist, Sculptor, Designer, Restaurateur, Developer

Born in Charlotte, N.C. on March 9th, 1961, Thomas studied Business at the University of S.C Coastal in 1979. He then attended Clemson to study Business and Marketing in 1980. After completing his Business Degree 1984, Thomas attended the Art Institute of Atlanta to develop the creative side of his mind.

In 1987 Thomas returned to Myrtle Beach hungry to incorporate both the creative and business side of his mind and opened Collector's Cafe and Gallery. An old idea from Paris where artists sold their works of art on the walls, while guests enjoyed world class dining in an elegant and creative atmosphere. Since its opening in 1994, Collector's has represented hundreds of artist and sold thousands of paintings while acclaiming countless culinary and wine awards.

Thomas's works of art reflect his travels around the world and his passion for living. Vibrant colors, nuanced textures, and playful insights express his emotions and carry you across his visions of joy and wonder.

Hosting a much anticipated and well attended art show twice a year, Collector's Cafe and Gallery brings artists, buyers and collectors from the entire East Coast to mix, mingle, eat the very best food, drink the finest wine and observe the most inspiring art Myrtle Beach has to offer.

Thomas W. Davis, Jr.  
July 27, 2017

Mr. Davis has shown in New York at the Amsterdam Whitney Gallery and in Palm Springs at the International Art Fair. Numerous galleries in Charleston, S.C. have sold his works and he has participated twice in Art Fields, an annual, nine-day art competition in Lake City, South Carolina, the largest competition of its kind.

Thomas started his journey into painting and sculpting after a trip with his much beloved, late mother, Nancy, a prolific artist herself, to New York's MOMA to view a Matisse exhibition in 1991. That exhibit impressed upon Thomas what can be achieved in a lifetime of mixing art, travel, and the passion to create.



# **Bettye Brookfield, MFA**

**3094 Howard Avenue, #202**

**Myrtle Beach, S.C. 29577**

**404 805-6865 cell**

**bbrookfield47@gmail.com**

**Teaching Associate Coastal Carolina University 2018-2019**

**Teaching Drawing, Fundamentals of Art, and 3 sections of VPA, Inquiring Minds.**

**Professor, Chair Department Fine Arts, Studio Arts, Music, and Theatre  
1996 - 2016**

**40 hours week, August 1, 1996-May 30, 2016**

**Additional Summer classes, June 1-15, 40 hours week 1996-2016**

**Teaching load: 15-21 credit hours per semester**

**Administrative Duties: 20 hours/week, 1996-2016**

**ST. CATHARINE COLLEGE ST. CATHARINE, KY**

**ST. CATHARINE COLLEGE ST. CATHARINE, KY**

**2015-16 Outstanding Faculty of the Year Award**

**Professor and Art Department Program Chair - Curriculum planning, maintaining budget, Art Instructor to 350-500 College level students. Teaching load of 15-21 hours per semester in Drawing, Painting, Sculpture, Art History, Two and Three Dimensional Design and Art Education. Studio Seminars for 15 Art Majors, Director Sienna Magazine, student publication of art and creative writing**

**President of Faculty Senate, Member, Student Affairs Committee, Cultural Committee and Title III Committee, Faculty Senate, Graduate Council, IRB, A&S Representative to Faculty Government**

**Graduate Council- 2014-15, Planning and Developing Curriculum for Masters of Arts in Leadership, creating a center for Arts and Cultural Partnerships between the college and community**

**Chair Fine Arts- 2010-2015, Planning and Developing Curriculum for Bachelor of Fine Arts Degree program, supervising Adjunct Instructors. Served on Curriculum Development Committee for five years in transitioning the college from a two-year to four-year school. Organizing students for scenic design for school plays and community partnership with Little Theatre.**

**Chair Fine Arts Council- Collaborative committee consisting of City government leaders and SCC faculty setting goals and planning activities between the college and Springfield. Art exhibits, Little Theatre, and musical performances, including Mid-Kentucky Chorus.**

**Scholarly Work- 2012-2016, recognition by President's Council for exceptional work in area**

**Sponsor- International Club- 2012-16, hosting international dinners and visiting speakers and performers, Tibetan Monks, Vietnamese Dominican Sisters, Brazilian musicians**

**Professional Development- 200-16, international travel to France, Spain, and Italy, taking students to Paris and Provence, including Dominican trail, originating in Fajfeaux, France.**

**Kentucky Education Symposium- 2013, presenter, Value of the Arts in Education, multimedia presentation including: original work, film, and Powerpoint demonstration**

**Greater Louisville, Inc.- 2010-15, active member of the Arts Education Committee, promoting the arts in Education and Entrepreneur development, networking with creative industries.**

**Board of Directors of Fine Arts Bardstowm 2015-18, collaborative gallery of 60 artists, planning re-purposing of historic buildings for arts locations, presentations to City Council, County Judge Executive, and various committees**

**Appointed by Governor Beshear to Kentucky Commission on Women 2014-2017 to support women and young girls of the Commonwealth, recognized for merit in production and edition of film, *Dreamers and Doers: Voices of Kentucky Women*, distributed throughout the Commonwealth and shown on KET**

**Merit Award for film, *Portraits of Kentucky Artists*, serving as Artistic Director-2013**

**Also, featured artist presenting career in teaching and art production, still shown on KET due to popularity.**

**Design Committee, *Downtown Renaissance, Springfield, Kentucky 2015* to sketch and create presentations for proposals for designating Historic District, signage, new building construction, preservation of historic buildings and sites.**

**Creative and Idea Conferences 2000-2015, inquisitive, creative, and collaborative symposiums to seek solutions in quality of living communities.**

**Merit Award 2015 Owensboro Bronze Buffalo Paint-Out for oil painting en plein air**

**Overall winner and \$1500. Purchase Prize 2016 Medical Center Women's Health Pavilion in Bowling Green for oil painting**

**Elected to Washington County Executive Committee Democratic Party- 2016 as delegate for National Convention**

**Director, Saturday School Program 1994-1996**

**MEMPHIS COLLEGE OF ART MEMPHIS, TN**

Administrative Director of the 85-year-old youth program at the college of art. Planning curriculum, selecting classes, hiring instructors, designing brochure, advertising, maintaining budget and purchasing supplies. Supervisor of over 20 faculty members and 10 work-study students. Responsible for registration of 300+ students each session, as well as advising and meeting with parents. Selected portfolios and interviewed student candidates in order to grant scholarships to gifted and talented students.

**Gallery Manager and Curator 1981-1988  
WHITEHALL GALLERY BARDSTOWN, KY**

Managed a full-service gallery in the heart of historic Bardstown, which included shows and exhibitions of contemporary works, prints, framing and a gift shop. Duties included hiring and training of employees, purchasing, advertising, community services, and cooperation with the tourist industry in addition to teaching full time.

**Oscar Getz Whiskey Museum, Bardstown, Ky, 1986**

Design Committee to plan and implement Bardstown's first whiskey museum in the Bourbon Capital of the World housed in historic Spalding Hall

**The Art Department Gallery, Steamboat Springs, Colorado 1981**

Responsible for museum mounting and preservation of limited edition prints and original art, shipping and handling of 2 and 3 dimensional art, cataloging and exhibiting art works

**Ethanath's Gallery, Jackson, Tennessee, 1991-1994**

Master framer and preservation of limited edition prints and original art pieces, gallery manager responsible for exhibiting works, receptions and shipping and handling

**EDUCATION**

Master of Fine Arts Degree (painting and sculpture emphasis) 1984  
MEMPHIS COLLEGE OF ARTS MEMPHIS, TN

B.A. with honors Alpha Chi (Major in Art, minor in Education) 1982  
UNION UNIVERSITY JACKSON, TN

**INTERNATIONAL STUDIES**

Scholarship to study art in West Africa 1993  
Drew University

**Art History 1992**

Cambridge University England

Scholarship to study art in Southern France 1991  
Cleveland Institute of Art

**COMPETITIONS and SOLO EXHIBITIONS**

• First Place and Purchase Prize Winner Medical Center Bowling Green, KY 2016

- Merit Winner Owensboro Plain Airs Event 2015
  - Third Place in First Annual Memphis Botanic Arts Festival, Oil Painting, 1993
  - First and Second Places in the Annual Jackson Art Association Show, Oil Painting, 1992
  - First and Second Places in the Annual Coca-Cola Art Show, Elizabethtown, KY Oil Painting, 1980.
  - Selected to present at the National Conference for Appalachian Women, Zanesville, Ohio, 2008
  - Bourbon Festival, Bardstown, Kentucky, 2006
  - Washington County , Hometown, USA, Springfield, Ky 2005
  - Nelson County Bourbon Festival, Bardstown, Ky 2004-5
  - Elvis, Elvis, Elvis, Springfield Opera House, 2004-5
  - Kentucky Derby Paintings, St. Catharine , Ky 2005
  - Elvis is in the House, Memphis, TN 2004
  - Paintings from the South of France, Starving Artist Gallery, 2004, 2005
  - Paintings from Provence, Sutherland Gallery, Bardstown, 2003, 2004, 2005
  - Kentucky Derby T-Shirt, Kroger-Crusade for Children 2001
- PUBLIC ART COMMISSIONS**
- Seacoast Gallery, Market Commons Myrtle Beach, SC
  - El Jimador, Bardstown, KY, 230 ft. Mural Mexican Culture, 2007
  - Historic St. Thomas Church, Bardstown, KY, 3 large Scripture Signages, 2006
  - Horse Maria Project, Lexington, Ky, Life size Horse 2000
  - Louisville International Airport, 10 ft Horse Paintings 2001
  - El Camino Real Mexican Restaurant, Bardstown, KY, Murals, 2008
  - El Tapatio Restaurant, Elizabethtown, KY, Murals, 2008
  - Gallopooza Horse Project, "Fuel's Gold", Sponsored by Thomson's, Louisville, KY

- **Jeffersontown Illumination Project, Concrete Lamplights, J'town, KY**

## **EXHIBITIONS**

### **Central Bank, Lexington, Kentucky, opening November 17, 2017**

- **Bristol Bar and Grill Fine Dining, 2 locations, Louisville, KY May 2016-to present**
- **Louisville International Airport, July 2010, 2013, 2016 International Equestrian Event**
- **Melwood Arts Center exhibit paintings 2012-2016**
- **Fine Arts Bardstow, Gallery on the Square 2012-16**
- **Bristol Bar and Grill exhibit 20 paintings 2016-17**
- **Greater Louisville, Inc, Horse Paintings 2014-15**
- **Swanson Gallery, Nutu District, Louisville 2013**
- **Melwood Arts Center, Louisville, KY**
- **Deffiah's, Chicago, Ill. 2008 Elvis Paintings**
- **The Orpheum Theatre, Memphis, TN Elvis Paintings**
- **Fine Light Marketing Firm, Louisville KY 2000-2001**
- **Artworks Collection, Charleston, S.C. 2001**
- **Yvonne Rapp Gallery, Louisville, KY 1999 Garden Sculptures in Limestone**
- **Comer Museum, Sylacauga, AL 1994**
- **The Parthenon, Nashville, TN Nail Figure**
- **Jewish Community Center, Memphis, TN 1994 African Figures**
- **Union University, Jackson, TN, 1992 Paintings and Sculpture from France**

- City Hall, Jackson, TN, 1992
- Carnegie Center for the Arts, Jackson, TN, 1991
- Casa Grisanti, Louisville, KY, 1989 Impressions of Impressionists
- The Depot, Steamboat Springs, CO, 1980

**BENEFITS: yearly contribution**

- Community Health Free Clinic, Bardstown, KY
- St. Catharine College Scholarship Fund
- American Heart Association, Bardstown Wine Tasting
- Professional Women's Springfield Wine Tasting
- Gida's Club Benefit, Louisville, KY
- Retired and Disabled Jockey Benefit, Louisville, KY
- Stephen Foster Story Benefit
- St. Joseph's Montessori, Bardstown, KY
- St. Dominic's Church, Lebanon, KY
- Head Start Program Central Kentucky
- Guthrie McKay Adult Learning Center, Bardstown, KY
- Project Graduation, Bardstown, KY

**WILLIAM H. MILLER**  
1856 Plantation Drive  
Myrtle Beach, SC 29577  
(214) 632-2809  
email: [whimdesigns@gmail.com](mailto:whimdesigns@gmail.com)

**PROFESSIONAL EXPERIENCE:**

**William H. Miller Studios & Fine Art – 714 Main Street, Myrtle Beach, SC 29577 (2015 - Present)**

**Owner / Artist**

- 2019 Nominated for WMBFNews Best of the Grand Strand
- 2019 First Place in 3D - Seacoast Artist Guild Spring Exhibition
- 2018 Grand Strand Health purchases entire series "It Is What It Is" to hang in the new radiology wing.
- "What You See Is What You Get", a solo exhibition of work at the Franklin G Burroughs Simeon B Chapin Art Museum January-April 2018
- 2018 Co-creator of Myrtle Beach First Fridays Art Walk
- 2017 South Carolina Art Association - Business Supporter of the Arts Award
- 2017 Artist Venture Initiative Grant by the South Carolina Arts Commission
- ArtFields® 2016 Artist & ArtFields® 2017 Artist
- Grand Strand Artist of the Month - May 2015
- 2016 Winner Happening List - Best Networking Group of the Grand Strand, Artescape Creative Artists Group
- 2015-2016 Winner Happening List - Best Artist of the Grand Strand, Nominated for Best Art Gallery of the Grand Strand

**City of Myrtle Beach Cultural Arts Advisory Committee Member - Myrtle Beach, SC 29577 (2016 - 2019)**

**Board of Trustees Member - Vice President - Careteam +, Conway, SC 29526 (2018 - Present)**

**Board of Trustees Member - Secretary - Franklin G Burroughs Simeon B Chapin Art Museum, Myrtle Beach, SC 29577 (2015 - Present)**

**WILLIAM H. MILLER**

**Whim Designs – Winter Street Studios, 2101 Winter Street, Studio 17B,  
Houston, Texas 77007 (2006 - Present)**

- **Owner / Artist**
- **Houston Mayor Annise Parker proclaims June 30th, 2014 as  
William H. Miller Day**
- **Board Member of the Washington Avenue Artist District  
(2013-2015) - received State Recognition as official Arts District**
- **Artist Liaison - Winter Street Studios (2008-2013)**

**Tag: Worldwide / Box Houston - Client: CHI / Direct Energy – Houston, Texas  
(9/2011 -2/2012)**

**Radar / Creative Manager**

**Manage creative and project management team of ten, track status of all  
projects, review all estimates, review and approve creative against  
strategic briefs and ensure brand compliance. Meet with all external vendors and  
ensure they are set up in the system.  
Due to corporate restructuring and to better support the client the position  
of Radar was eliminated.**

**Direct Energy – Houston, Texas (2006 -2011)  
Direct Energy North America (2009 – 2011)  
Manager Creative Services & Brand**

**Tasked to build and lead a new internal cross-functional Creative Services  
team & processes to develop, implement and launch mass marketing  
materials (online and offline) for cross-North American regional marketing  
strategy teams.**

- **2010 – small team of four completed over 400 projects  
internally and  
saved the company over 1 million dollars in outside agency  
fees.**

**Managed multiple contractor relationships with small agencies, printers,  
designers, copywriters and translators  
Managed relationships for projects with Senior Executive Leadership and  
stakeholder partners such as Marketing & Sales, Operations, Legal,  
Compliance, Digital, and IS Development.  
Creative Director review and approval responsibilities for materials  
developed internally or for projects managed through Creative Services.  
Coached new creative staff on the company's energy products and market  
segments to effectively communicate for acquisition or retentive actions.  
Managed Brand Guidelines and review of materials for Brand compliance  
Traffic creative requests, report on hours and cost savings compared to  
Agency of Record**



**WILLIAM H. MILLER**

**Direct Energy North America (2007 – 2009)**

**Web Marketing Strategy & Sales – Online Marketing Liaison Manager**

- **Launched Website Redesign Across Lines of Business**
- **Won 2009 Platinum Award for Texas Online Sale & Online Account Management Achievements**

**Worked Cross-Functionally with North America regions across Residential and Business**

**Wrote Business Requirements & Business Cases for Consumer Residential Web Applications**

**Project Management for Ecommerce & Online Account Management Development**

**Project Management for Ecommerce & Online Account Management Content**

**Web Strategic Planning**

**Web Usability recommendations**

**Web Analytics & recommendations**

**Email marketing campaigns**

**Direct Marketing Drive to web**

**Legal & Regulatory Compliance for the web content**

**Participated in development & launch of New Brand Redesign of Direct Energy Website**

**Worked on the Direct Energy (all regions), CPL Retail Energy, and WTU Retail Energy websites**

**Direct Energy Texas (2006 – 2007)**

**Web Marketing Strategy & Sales – Texas Online Marketing Liaison Manager**

- **Launched Website Redesign for New Brand**
- **Won 2007 Platinum Award for Launch of New Brand Website**

**Same as above just at a Texas Residential and Small Commercial Market Level**

**Worked on the Direct Energy (Texas), CPL Retail Energy, and WTU Retail Energy websites**

**WILLIAM H. MILLER**

**AT&T – Dallas, Texas (1995 -2004)**

**AT&T Consumer Marketing (1999 – 2004)**

**Web Marketing Strategy & Sales – National e-Marketing Manager**

**Wrote Business Requirements & Business Cases for Consumer Web Applications**

**Project Management for Ecommerce Development**

**Project Management for Ecommerce Content**

**Emarketing**

**Web Strategic Planning**

**Web Usability**

**Web Analytics**

**Direct Marketing**

**Regulatory Compliance for the web**

**Online Sales Responsibility for Local and All Distance Sales**

**Financial ROI Tracking, Sarbanes Oakley**

**Worked on the AT&T Consumer, Local, DSL and Help sections of [www.att.com](http://www.att.com).**

**AT&T Business – (1995 – 1999)**

**Internet Protocol Account Executive – AT&T Growth Markets**

- **Dallas Growth Markets Award for Outstanding Performance in E-commerce.**

**Business Sales – Solution Selling**

**Trade Show & B2B Seminar Presenter**

**Account Development and Cold Calling**

**Sales Coach and Liaison to other Account Executive**

**AGENCY EXPERIENCE :**

**Graphics One Fifty - Morristown, NJ (1994 - 1995)**

**Account Development**

**Marketing and Sales Business Presentations, Brochures and Videos**

**Creatively supported Fortune 500 accounts in New Jersey**

**Genigraphics - New York, NY & Florham Park, NJ (1983 - 1994)**

**Operations & Management – Managed Staff of 25**

**Sales & Account Development - Million Dollar Sales Club, Top AE in Sales**

**Multiple Years**

**Art Direction for Computer Graphic Business & Marketing Presentations**

## **WILLIAM H. MILLER**

### **EDUCATION:**

- Parsons School Of Design – New York, NY – BFA - Communication Design 1983
- Niagara County Community College – Sanborn, NY – Associates Degree 1980
  - Niagara County Community College Board of Trustees – 1980

### **ACHIEVEMENTS:**

- [www.williamhmilller.com](http://www.williamhmilller.com) – built and maintain my own website showcasing my art and art gallery.

# ASHA N. AKRAM

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**February 24, 2020**

**Nick Sherfeseec**

**Public Cultural Arts Committee**

**Myrtle Beach, South Carolina**

**Dear Nick,**

**I am Asha Nailah Akram. (*Asha means Life, Nailah means One to Succeed, Akram means Generous and Noble*). I am a mother of one little girl, a Realtor to many past and future clients, a student with Coastal Carolina University, and mostly, but not least, I am an artist by at heart and a native to Horry County. It would be a pleasure to take a moment and express to you my interests of being on the Public Cultural Arts Committee.**

**As a mother, I understand how art awakens a child's mind beyond colors and sound. Art is a tool of imagination and children have the most amazing sense of creative thinking. I have a vision of young children learning and growing from programs and activities in the Art District of Myrtle Beach.**

**My vision as a Realtor is community oriented. Murals, shows, festivals, and entertainment galore! As a growing Realtor, I humbly open my mind to learn urban development through my professional peers and contribute ideas to establish community and economy in the Art District of Myrtle Beach.**

**Coastal Carolina University is a new platform of resources, for me. While adjusting the balance of motherhood, work, study, and the pursuit of a personal life, I look forward to being acquainted with their Fine Arts department. Local talent would greatly appreciate an outlet that is open to creativity, perspective, history, and freedom to be ones best self.**

**Finally, as native and artist at heart, I want to see my city grow to a new economic and cultural height and it would be with great pleasure to be a part of the process. Personally, I have been a singer my whole life. I sang for my community while in**

# ASHA N. AKRAM

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## OBJECTIVE

To obtain a position where my work experience and skills can be utilized to smoothly handle client inquiries and improve company image.

## PROFILE

Excellent customer service and phone skills, strong verbal communications, problem solving, time management, organizational skills, and detailed oriented.

## EXPERIENCE

REALTOR, KING ONE PROPERTIES INTERNATIONAL; MB, SC – 2020-Current

Assisting Clients and Customers with the process of buying and/or selling Real Estate. Such duties include the study of property listings, interview prospective clients, accompany clients to property site, discuss conditions of sale, and draw up Real Estate contracts. Further more; to help the client find (buy or sell) the best property, at the best price, which meets the client's needs, and to navigate the transaction through escrow while protecting the client's interests.

REALTOR, WEICHERT, REALTOR'S SOUTHERN COAST; NMB, SC – 2014-2020

Assisting Clients and Customers with the process of buying and/or selling Real Estate. Such duties include the study of property listings, interview prospective clients, accompany clients to property site, discuss conditions of sale, and draw up Real Estate contracts. Further more; to help the client find (buy or sell) the best property, at the best price, which meets the client's needs, and to navigate the transaction through escrow while protecting the client's interests.

CUSTOMER SERVICE SPECIALIST III (DEPARTMENT MANAGER IN TRAINING), OFFICE DEPOT, GA & SC – 2009-2014

Role-modeling superior customer service, Proactively engaging EVERY customer entering sales zone/ area and making sure other associates are doing the same, Maximizing store sales through cross-selling (100% of customers buy what they came for and willing to buy more), Consistently motivating associates to be sales and customer focused, Acting as Sales Leader when assigned by Store Manager during DEPOT Time: (Assign and direct associates in zone coverage, Roam sales floor to ensure every customer is proactively helped, Backfill associates as they leave their zones, Practice skills and coach on selling techniques, and Ensure all tasks are performed during their appropriate times).

Acting as Sales Leader outside of DEPOT Time: (Provide sales updates and update daily performance board, Ensure freight team has finished the freight process accurately and on time, Lead the store opening and closing process, and Complete the daily task calendar).

Assisting Store Manager in managing and coaching staff, Formally mentoring new associates, Training associates on products and services, Ensuring merchandise presentation guidelines are met, including

the completion of all Ends, Bulks, Wings, and planogram changes/updates, and Adhering to Loss Prevention policies and procedures to reduce shrink.

**Copy and Print Specialist-OFFICE DEPOT**

*Providing exceptional customer service, working to make the customer happy in every interaction (face-to-face and on the phone), Ensuring all customers orders are completed correctly and within the quoted timeline, Evaluating the size and complexity of orders to determine if an RPF should be used as per the established guidelines, Proactively identifying when the CPD area requires backup, Completing perfect order forms, making notes and recording customer communication, Performing daily and weekly maintenance of the CPD area, and Assisting in the cross-training of other sales associates to be able to back-up in CPD.*

**EDUCATION**

**GEORGIA PERIMETER COLLEGE, CLARKSTON, GA – A.S. MUSIC, 2012**

**COASTAL CAROLINA UNIVERSITY, CONWAY, SC - WEALTH MANAGEMENT UNDERGRAD,**

**SPRING 2020 THROUGH FALL 2022**

**SKILLS**

**Patience, Attentiveness, Clear Communication Skills, Ability to Use "Positive Language", Acting Skills, Time Management Skills, Ability to "Read" Customers, A Calming Presence, Goal Oriented Focus, Ability to Handle Surprises, Persuasion Skills, Tenacity, Closing Ability, and Willingness to Learn.**

**REFERENCES**

**Sylvia Hickman: Financial Counselor, Myrtle Beach, SC  
(803-269-2582)**

**Rick Vega: Office Depot Store Manger, Snellville, GA  
(770-736-3553)**

**Jesse: Office Depot Store Manager, N. Myrtle Beach, SC  
(843-281-8501)**

**Donna Eaton: Satisfied Client and Return Customer, NC  
(Upon Request)**

**North Myrtle Beach Middle and North Myrtle Beach High. I moved and lived in Atlanta, GA from 2002 until 2013. It was during this time that I completed an Associate of Science degree in Music as well as establish personal and networking relationships with industry related professionals.**

**There are so many thoughts and ideas I'd love to share and so many professionals that I can learn from by being a part of the Public Cultural Arts Committee. I hope this letter expresses the excitement and high level of interest I have to become a Public Cultural Arts Committee member. I truly believe that we would be an asset for one another and future committee members. However you decide my application; thank you for your time and patience.**

**Sincerely,**

**Asha N. Akram**

**Realtor: KingOne Properties**

**Direct: 843-315-5961**

**Email: classysassysuccess@gmail.com**

**Carnell Butler Sr.**

**816 Carolina Place Unit D  
Myrtle Beach, SC. 29577  
843-582-3345carnellbutler22@gmail.com**

**March 28, 2019**

**J. Stanford:  
jstandford@cityofmyrtlebeach.com**

**To whom it may concern;**

**Please consider me for the open vacancy on the Myrtle beach Cultural Arts Advisory committee. My life Long involvements in the arts ,I believe will make me a welcome addition to the committee. Being in a worlds famous group " The Dynamics International Hall of fame with 2 gold records and has performed across many genre of music from Carmina Burana, to do wop. I believe i can service my city very well.**

**Sincerely yours,**

**Carnell Butler Sr.**





## The Dynamic's

Detroit's Motown sound - the soulful melody, harmony, vocals and playful lyrics love, happiness and romantic heartbreak – this is what Detroit is about. The Motor City is where you should be for music to fall in love by and these men from Big D has created the dynamic sound that they loves so well and carved out their own piece of musical history.

One day they spotted a 1958 Oldsmobile 'Dynamic 88', perhaps their dream and the Dynamics legacy was born.

Born with a name that embodied Detroit and under the management of Ted White, the Dynamics were on the ladder towards the top. At that time there was Seven Members they were:

Isaac "Zeke" Harris	George White	Fred "Sonny" Baker
Sam Stevenson	Zerbin Hicks	Thomas "Skip" Winburn
E. Shavers		

This Group recorded the following releases:

Year	Song	Label
		Big Top
1963	Misery	

Misery was plagiarized by a British group Called High Numbers later called the Who. Their Manager Peter Meaden changed some of the Lyrics and called the record Zoot Suit. In that Era Copy write infringement Laws were very spacey since Soul Music was considered Underground at the time. The who recorded Zoot Suit in 1964 and it did not do very well.

**This Group recorded the following releases:**

Year	Song	Label
1963	I'm the Man	Big Top
1963	So Fine	Reprise Records

**It was during this time that Samuel Stephenson left the group to follow a higher calling and the membership Changes:**



Fred "Sonny" Baker	George White	Thomas "Skip" Winburn	Zerbin Hicks
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**This Group recorded the following releases:**

Year	Song	Label
1967	Lights Out	Soul hawk
1967	I need your love	Soul hawk

Time moved on and The Dynamics went through personnel changes yet again Zurbins left the group and Fred Baker, to go into the Ministry .was replaced by Carnell "Silver" Butler Sr, and Isaac Harris returned so now the member make up is:



<b>Carnell "Silver" Butler</b>	<b>George White</b>	<b>Thomas "Skip" Winburn</b>	<b>Isaac Harris</b>
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**This Group recorded the following releases:**

<b>Year</b>	<b>Song</b>	<b>Label</b>
<b>1968</b>	<b>Aint no sun since you've been gone</b>	<b>Cotillion</b>
<b>1968</b>	<b>Aint no love</b>	<b>Cotillion</b>
<b>1969</b>	<b>Ice Cream Song</b>	<b>Cotillion</b>
<b>1969</b>	<b>I want to thank you</b>	<b>Cotillion</b>
<b>1972</b>	<b>Voyage</b>	<b>Black Gold</b>
<b>1973</b>	<b>What a Shame</b>	<b>Black Gold</b>
<b>1973</b>	<b>Awww Shucks I love you</b>	<b>Black Gold</b>

Isaac "Zeke" Harris left the because of illness and later Veteran George White Ended his Career. The group Changed Yet again:

<b>Carnell "Silver Butler</b>	<b>Leon James</b>	<b>Thomas "Skip" Winburn</b>
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**This Group recorded the following releases:**

Year	Song	Label
1974	You're the only one	Black Gold
1974	We can do it	Black Gold
1974	She's for Real	Black Gold
1974	Soul Sloopy	Laurie
1974	Yes I love you	Laurie

Finally 2010 Thomas "Skip" Winburn passed away and the Dynamics waited a Year and recruited Gregory Roberts.



Carnell Silver Butler	Nate Harriet	Gregory Roberts	Leon James
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**This Group recorded the following releases:**

Year	Song	Label
1977	We found love	Columbia
1980	Train to Souville	Soulful Detroit
2007	1 <sup>st</sup> Landing -Re issue	Hacktown
New	Sunshine	Rebirth Records
New	My City	Rebirth Records

**Were all songs that propelled the Dynamics into the midst of greatness?**

**Their increased popularity and world exposure resulted in television commitments and appearances on Souleville, Robin Seymour's Swingin' Time and American Bandstand. During that same time another recorded Bingo and Somewhere and their Manager Ed Wingate Recorded those Records under the Dynamics name later that group became the Dramatics.**

**Now we move ahead to The Dynamics of today. The Dynamics have now taken the melodic sound of "back-in-the-day and made it new." The dynamics are currently performing their former hits to sold-out venues in tribute to the Motown sound and the returning glory days of Detroit. They also have 2 new records on board for release**

**The current members consist of the most harmony savvy and dedicate guys in the music industry maybe even the Planet. Members Carnell" Silver" Butler, a gifted, proven, and prolific showman who's timeless sound resonates with the greats of the industry. Gregory Roberts demonstrates the best that music has to offer, His Smooth voice makes him a crooner to the 10<sup>th</sup> power. No explanation needed. Nate Harriet, The Greatest Tenor Alive, Lead Tenor for Night Chiii, The Temptations and Musical Genius. Also a Long time Dynamic. Leon James Currently recovering from a Stroke will always be a Dynamic in our hearts . With Fred Bakars Blessing we are Continuing Sonny, Zake and George Dream. and Personally My Musically Brother Thomas "Skip" Winburn i haven't forgotten your Grammy we are winning one for you**

**Metro Times top 100 songs ever recorded -#26 Misery & # 31 Ice Cream Song  
Producer's cut.**

**Billboard Top 100 hot picks of all time #44 Misery**

**2015 International R&B Hall of Fame.**

**2005 Motown lifetime achievement award.**

**2006 DooWop hall of fame-Boston**

**Anthony Wayne Society of Music – Wayne State University.**

**2012 Michigan Wall of fame.**

**2015 Northern Soul Hall of Fame.**

**Our Mission is to create a Sound that surpasses industry's standard and rests in the hearts of those who hears it.**

**For additional information Contact: "Carnell Silver Butler"@ (843) 582-3345  
e-mail: carnellbutler22@ gmail.com or Rhonda Ford @ 843-582-3329 e-mail:  
rhonfo43@ gmail.com**

**Patrick K. Coppinger**  
1501 S. Ocean Blvd. Suite 250  
Myrtle Beach, SC 29577

407 498 8889

Email; pkcpainting@yahoo.com

Experience

1982 – Present

**Patrick K. Coppinger has worked in the entertainment industry for well over 35 years, demonstrating quality and versatility in many different styles of artwork. Patrick has been a benefit and an asset to many projects and companies over the years. His career began as a set painter and Scenic artist working under masters in the trade, who recognized his natural talent. Learning his trade through hands on work and being mentored. He found opportunities to grow and learn other aspects in the industry, while still remaining primarily in the set painting and scenic artist role. He has been placed in the position of Freelance Creative Consultant, Designer, and Project manager. Due to his experience, Patrick is able to design, budget, schedule, and execute the design in a manner that is effective. This doesn't mean problems don't arise, because no project is without its problems, but problems can be solved or diverted to complete the project. That is where hands on experience comes in, becoming a benefit and an asset to any company or project. He passes along his skills and knowledge in trade whenever possible. With an ability to recognize talent and potential, he will train/mentor in the trade from time to time, those he feels deserving of the help, passing along the tradition. He has worked on many projects from around the world over the years: motion pictures, television, theme parks, museums, theaters, custom homes, themed retail outlets, restaurants and much more.**

Education

- \* Work Experience
- \* GED
- \* Simi Valley Career Education Center, Simi Valley, California. Completed AutoCADD course in Architectural, mechanical, two and three dimensional design.
- \* One year Micro Computer Specialist course included; word perfect, lotus, dBase, desktop publishing, office automation, telecommunications, business communications, windows, and basic accounting.

Set Painting and Scenic Art

**Duties Include;**

- \* Coordinating fabrication with art director and construction coordinator, crew assembly and supervision.
- \* Material list, ordering, purchase, and inventory.
- \* Equipment purchase and/ or rental, and maintenance.
- \* Crew instruction in technique as needed, and safety.
- \* Operation of conventional spray equipment, personnel lifts and forklifts.
- \* Samples, Painting and Texture.
- \* Color mixing and Matching.

**Painting Techniques;**

- \* Sponging, ragging, spatter, rag rolling, dry brush, blending.
- \* Marble, flagstone, castle rock, cement, cinder block, brick, jade, metal, stain glass, crackle paint.
- \* Gold leaf and bronzing powders.
- \* Lettering and stencils.

These are just to name a few painting techniques.

**Back drops and murals;**

- \* Scale, layout. Color mixing and matching, airbrush and artistic hand brush, material stretching and priming.

**Glass Matte, old style;**

- \* Coordinate with Director, Director of photography, production Designer and Art Director, to line up shot coordinate desired look, lighting, and action.
- \* Determine if additional set pieces and equipment are needed.

**Textures;**

- \* Joint compound (knock down, swirl, and stucco), popcorn, sand, walnut shells, vermiculite, salt relief (for volcanic and coral textures), Faux Rock features.

**Chemicals;**

- \* Pharos sulfate, ammonium nitrate, lacquer paints, polyurethane paints, oil base paints, water borne paints, gel coats, concrete sealers, flame retardants, automotive coatings, marine coatings, and foams.

**Molds and Figures;**

- \* Fiberglass mate, polystyrene resin -fire retardant and flexible, water borne environment resin, epoxy tin silicone, plaster alginate and hemp molds, cement, super stucco.

**Equipment**

- \* Forklift (Lull, gas, electric, and propane), Bobcat, High reach (gas, electric, and propane), Scissor lift.

**Credits****Motion Pictures****T.V. Commercials**

NightFlyers (on screen credit) (Asst. Lead Scenic Artist)	BMW
Masters of the Universe (Asst. Lead Scenic Artist)	Oldsmobile
Robo Cop	Buffalo Sabres (Lead Scenic Artist)
Waxwork (on screen credit) (Asst. Lead Scenic Artist)	Godfather's Pizza
Waxwork 2 (Lead Scenic Artist)	Beefeater's Association
Freeway (Lead Scenic Artist, roads)	Tropicana Fruit Juice
Critters 2 (on screen credit) (Lead Scenic Artist)	Michael Jackson Pepsi 2
The Blob (1988)	Budweiser (Spanish Star Search)
Men at Work (Lead Scenic Artist, trucks)	Dixieland
Matinee	Br'er Rabbit (Disney World)
Dead man Walking	Tower of Terror

Rock of Ages (movie)

**T.V. Movies (MOW'S)****T.V. Specials**

Curiosity Kills	Bugs Bunny 50 <sup>th</sup> Birthday
Conspiracy Trial of the Chicago 7	Easter Seals Telethon
Elvis & Me	Lou Rawls Telethon
	Motown Christmas Special
	Soul Train Music Awards
	Disney World 4 <sup>th</sup> of July ('92)

**Set Painting and Scenic Art**

Credits continued

**T.V. Series****ThemeParks**

American Gladiators	Ghostbusters (Universal Tours, Fl)
MacGyver	Voyage to 1939 (Queen Mary, Long Beach Ca.)
Everyday	Splash Mountain (Disneyland)
This Evening	35 Years of Magic (Disneyland)
Sales Television Network ('86, '89)	Shamu and Baby (Sea World, Fl)
The West	Batman Stunt Show (Six Flags, NJ)
The Apartment	Fieval's Playland (Universal Tours, Fl) (Lead Scenic Artist buffalo bones and cowboy hat)
Financial News Network (FNN)	Barney Live (Universal Tours, Fl)
Brother and Me (Nickelodeon)	Port of Entry (Island of Adventure, Fl) (Lead Scenic Artist)
Allegro's Windows (Nickelodeon)	Lost Continent (Island of Adventure, Fl) (Lead Scenic Artist)
The Newz	Harry Potter and the wizarding world (Lead Scenic Artist, valley crest, second round)

Pirate's Voyage (MB, SC)

Backstage Mirror Maze (MB, SC)

**Theater****Resorts**

Member of the Wedding (GEVA)	Fort Wilderness Lodge (WDW)
Molly and Maze (Gaslamp Theater)	Boardwalk (WDW)
Ain't Misbehavin' (Orlando civic)	Typhoon Lagoon (WDW)

**Conventions**

Sony (Cypress Gardens)
Miles Pharmaceutical (Florida)
Sony (1995)
AT&T (1995)

**Products****Zoo**

Toy Boxes (Nickelodeon)	Animal Kingdom (Disney World) (Lead Scenic Artist, consultant for Larson co.)
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**Museum****Restoration**

Mashantucket Pequot Indian Res. (Lead Scenic Artist)	Elephant Fountain (New Orleans zoo) (Lead Scenic Artist and asst. to Patrick Tantalio lead sculptor)
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**Music Video**

Underoath "in division" (Lead Scenic Artist)

Jr. Dr.

Dan &amp; Shay 19 you+me

**Production Design and Art Direction**

- \* Negotiate terms and conditions of contracts.
- \* Responsible for research and design of sets, locations, wardrobe, props, special effects, makeup effects, and lighting. As directed by the script and vision of the creative control.
- \* Hire and coordinate art department staff.



- \* Approve purchases for the art department.
- \* Supervise Fabrication.

**Credits**

**Home video**

**Industrial**

U.B.You	Kodak Color System
BMX	Juice Appeal
Swayze Dancing	Market-Tote

**Theatrical**

Babylon's Children
West Side Story

**Conventions**

**Medical Conference**

Electrogig	Lifetime Network
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**Album Covers**

**Recital**

Dream Machine (Belfast)	Over the Rainbow
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It's What Is (Ambitious Foolz)

**Wrote, Produced, Directed, Production Designed, and Art Directed, Set painting, and hosted.**

"Faux for Your Haunt" in association with Haunted Attraction Magazine.

"TransFlorida Corp. General Contractor", Television Commercial.

**How- To Articles**

Haunted Attraction Magazine

**Patrick K. Coppinger**  
 1501 S.Ocean Blvd. Suite 250  
 Myrtle Beach, SC 29577  
 407 498 8889

**Email; pkcpainting@yahoo.com**

## **Experience**

**2004-2005**

Freelance, during this time period I was able to accumulate time in an entry level design drafting, engineering and Project Management. Main duties focused on Screen room enclosures (aluminum extrusion structures), pool enclosures, sunrooms, carports. Additional drafting and engineering focused on general architectural, single and multiple story structures.

## **Education**

- \* Work Experience
- \* GED
- \* Simi Valley Career Education Center, Simi Valley, California. Completed AutoCAD course in Architectural, mechanical, two and three dimensional design.
- \* One year Micro Computer Specialist course included; word perfect, lotus, dBase, desktop publishing, office automation, telecommunications, business communications, windows, and basic accounting.

## **Duties**

- \* Site measurements, including elevation (with the use of a transom).
- \* Rough drawing.
- \* Final drawing.
- \* Engineering (pre-stamped or prepared for engineer stamp).
- \* Engineering research, and coordinating with other engineering disciplines.
- \* Site visits.
- \* Coordinate with Contractors and subcontractors.
- \* Pre-prepare, submit and post permits

## **Companies**

Elite 2000, Kissimmee Florida  
TransFlorida Corp. General Contractors, Rockledge Florida  
Historical Saint Cloud Hotel, Saint Cloud Florida

Links of interest;

<https://m.imdb.com/name/nm1184671/>

[https://youtu.be/oaH6x\\_lkG2k](https://youtu.be/oaH6x_lkG2k)

**RANDY LEO BELL**  
2623 Sarasota St.  
Myrtle Beach, SC 29577  
(864) 350-9576

**SVP and Greenville Market Executive**  
**Bank of Traveler's Rest**  
**Downtown Greenville Office**  
**Retired 7-1-2019**

- 1969 Graduate of Traveler's Rest High School**
- 1973 Graduate of Clemson University**
- 1979 Furman University MBA Program**
- 1986 Graduate of Consumer Bankers Executive Graduate Program,  
University of Virginia**
- 1989 Young Banker of the Year for SC, Savings Bankers Association**

**Previous Civic and Professional Affiliations**

- 1. Past Charter President of the Travelers Rest Jaycees**
- 2. Past Chairman of Pickens Chamber of Commerce**
- 3. Past Chairman of the Clemson Chamber of Commerce**
- 4. Past Pickens County Water and Sewer Board Member**
- 5. Past Clemson University YMCA Board Member**
- 6. Past Chairman of the Greenville County Roper Mountain Science Center Board**
- 7. Past Chairman of the Greenville Hospital System Children's Hospital Advocacy Board**
- 8. Past Chairman of the Greenville Downtown Rotary Club , 2005-2006,  
Multiple Paul Harris Fellow Award Member – Mills Benefactor 2006**
- 9. Past Assistant District Governor of Rotary District 7750**
- 10. Poinsett Club Member and Past Membership Chair and Board Member**
- 11. Past Greenville Chamber of Commerce Legislative Committee Member, 20 plus years**
- 12. Past Greenville Chamber of Commerce Big Pac Board Member**
- 13. Past Greenville Heart Association Executive Committee Board Member, 2019**
- 14. Former Treasurer of the Greenville County Sheriffs Association Foundation Board**
- 15. Past Board and Chair of the Warehouse Theatre Greenville, S.C.**
- 16. Past Peace Center Peace Keeper Member**

**Greenville native, purchased home in Myrtle Beach in 2009.**  
**Dual residence, Greenville, SC and Myrtle Beach, SC**  
**Spouse: Meshelle Rabon Bell, Coastal Carolina University, Human Resources**

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# Shannon Farro

5135 Bottle Branch Road  
Conway, SC 29527  
sfarro1010@gmail.com  
570-460-4071

## Education

*Bachelor of Music* (May 2014)  
**Marywood University**, Insalaco College of Creative and Performing Arts, Scranton, PA

*Master of Art Leadership and Cultural Management* (August 2018)  
**Colorado State University**, LEAP Institute for the Arts, Fort Collins, CO  
Coursework: Leadership in the Arts, Art Policy and Advocacy, Arts Event Management, Arts Collaboration and the Community, Law and the Arts, Human Resource Development, Multicultural and Special Populations, Non-profit Financial Development

*Essentials of Orchestra Management Seminar* (July 2018)  
**League of American Orchestras**, University of Southern California, Los Angeles, CA

## Employment

*Executive Director* (June 2018-Present)  
**Long Bay Symphony**, Myrtle Beach, SC

- Manage all grants and funding including federal, state and local government grants as well as foundation grants. Ensure grants are spent in accordance with grant guidelines and all reporting requirements are met.
- Develop, manage, implement and evaluate an overall fundraising program consistent with the LBS needs and goals in conjunction with the appropriate board committees.
- Support in the operation and management of LBS office, ticket sales, fundraising events, concerts, venues and organizational management.
- Attend all Board and Executive Committee meetings. Provide Executive Director Report and all financial reports for meetings.

*Director of Marketing and Concert Support* (August 2016-May 2018)  
**Long Bay Symphony**, Myrtle Beach, SC

- Coordinate the Musicians in the Schools educational program.
- Monitor and update all social media including Facebook and Instagram advertisements.
- Oversee disbursement of advertisements.
- Prepare press releases and email blasts.
- Process ticket sale payments.
- Complete daily financial deposits for previous day ticket sales.
- Arrange accommodations and prepare contracts for guest artists.

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*Substitute Teacher*

**Kelly Services**, Georgetown County School District, SC

(October 2015-June 2016)

- Direct students through lesson plans left by teacher.
- Discipline students when necessary.

*Substitute Teacher*

**Lehigh Valley Charter High School for the Arts**, Bethlehem, PA

(December 2014-June 2015)

- Direct students through lesson plans left by teacher.
- Discipline students when necessary.

Skills

- Training in grant writing and non-profit financial development
- Experience with art outreach initiatives and event planning
- Proficient in Microsoft Office programs
- Familiar with both Windows and Macintosh operating systems

Affiliations

Create! Conway- Vice President  
South Carolina Arts Alliance- Board Member  
Carolina Master Chorale- Member  
Rotary Club of Myrtle Beach- Member  
League of American Orchestras- Member

References

\*Will present upon request.

## Jennifer Stanford

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**From:** Nick Sherfesee <nicks@keystonecommercial.com>  
**Sent:** Thursday, March 5, 2020 2:35 PM  
**To:** Brenda Bethune  
**Cc:** Jennifer Stanford  
**Subject:** Mike Maddry - Arts and Cultural Resources Committee  
**Attachments:** City of Myrtle Beach - Cultural Resource Committee - Maddry 3.5.20.pdf

Dear Brenda,

Here is a letter and resume on Mike Maddry who is interested in joining the committee. Jennifer forwarded me his resume and letter of interest last week. I had an opportunity to speak with him today. I found him to be very interested in the mission of the group, and he brings a unique perspective and skill set that could prove very helpful.

Please include Mike along with the others who have already expressed interest.

Everyone seems excited to begin. Please let me know where to from here.

Thanks for all you do.



**Nick Sherfesee**

**Keystone Commercial Realty**

**4706 Oleander Drive**

**Myrtle Beach, SC. 29577**

**Office: [\(843\)-626-3400](tel:843-626-3400) Ext #1044**

**Cell: [\(843\)-455-1800](tel:843-455-1800)**

**[Email: nicks@keystonecommercial.com](mailto:nicks@keystonecommercial.com)**

## Jennifer Stanford

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**From:** Mike Maddry <maddryhb@gmail.com>  
**Sent:** Friday, February 28, 2020 4:24 PM  
**To:** Jennifer Stanford  
**Subject:** Cultural Resources Committee  
**Attachments:** Resume\_Maddry-2019\_06\_19.docx

I am interested in participating on the newly formed Cultural Resources Committee. My wife and I moved to Myrtle Beach six years ago from Cary, NC. I am retired and interested in the development of the arts (musical and visual) and historical preservation in Myrtle Beach. While the development of recreational and entertainment venues that appeal to vacationing guests is necessary, so is the balance that appeals to residents and provided alternative activities. The proposed new art museum and performing arts buildings is a great start; I am sure that more can be accomplished.

I am retired and looking for opportunities to serve the community. Attached is my resume for your reference. Feel free to email or call me if you have any questions.

Kind regards,  
Mike Maddry  
5513 N. Ocean Blvd, Unit 5s  
Myrtle Beach, SC 29577

Mobile: 919-880-5470

# HB (Mike) Maddry, Jr.

5513 N. Ocean Blvd. Unit 5s  
Myrtle Beach, SC 29577

[maddryhb@gmail.com](mailto:maddryhb@gmail.com)

Home: 919-880-5470  
Cell: 919-880-5470

- 
- **Dedicated and effective IT manager** leading technology teams in the implementation and support of information technology designed to meet defined customer needs. Consistently demonstrate sensitivity to the needs of the business in the life-cycle management of a wide range of applications.
  - **Effective Project & Project Controls manager;** Skilled in the use of Project Management tools for effectively defining and controlling project scope, cost and schedule. Effectively communicating project status as well as identifying and mitigating risks to success.

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## Areas of Expertise

*Application Support Management  
IT Project Management  
Staff Management*

*Client Satisfaction Enhancement  
Problem Definition & Resolution  
Operations Cost Analysis*

*Strategic Planning  
Business Case Development  
Teambuilding & Training*

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## Professional Experience

JACOBS ENGINEERING – Dallas, TX

5/89 to 6/16

**Manager, IT Project & Field Services, 3/04 to 6/16**

**Previous Positions:**

- Manager, Project Controls, 8/95 to 3/04**
- Coordinator, Cost Engineering, 5/89 to 8/95**
- Manager, Computing Services, 1/86 – 12/88**
- Manager, Computer Aided Design, 3/85 to 1/86**
- Engineering Programmer, 2/81 to 3/85**

Career with Jacobs Engineering has included multiple roles with increasing levels of responsibility in the areas of Information Technology and Project Management. A summary of roles and responsibilities follows:

- Business analysis – Meet with internal clients to gather requirements for proposed IT related projects, develop business case, functional gap analysis and functional specifications.
- Project management – Perform project management functions (including budgeting, cost management, planning, scheduling, resourcing and change management) for a series of IT projects ranging in size from \$250,000 to \$1,800,000. Projects ranged in scope from database conversion (Sybase to SQL Server) to new application development.
- Application support management – Develop strategic plans for application life-cycle support. Manage a technical staff supporting local and enterprise applications. Develop service plans for application support services. Investigate service frameworks, ITIL (note ITIL v3 Foundation certification) and CMMI-SVC for applicability.
- Project controls management – Manage Cost Engineering, Scheduling, Estimating, Purchasing and Reprographics sections. Responsible for providing services for all engineering projects including staffing for engineering and field assignments, implementing and developing corporate SOP,s and ISO9000 documentation. Corporate sponsor for resource forecasting system: developing scope, functional specifications, and testing requirements.
- Project controls lead - Supervised planners, cost engineers and estimators in support of project controls activities for the RTP and Zebulon sites of a leading pharmaceutical company. Provided system planning and support for project controls software including internal databases, scheduling software (P3 and MS Project), and resource management systems (PlanView). Performed monthly reporting for project status (budget, cost and schedule status and performance metrics) and engineering resource utilization. Participated in North American regional Capital strategic and tactical planning activities. Coordinated and reported the development of capital projects across North American manufacturing sites.



- Planning lead – Provided planning and scheduling leadership for a pharmaceutical company’s Project Management Office, supervising three planners providing planning, scheduling, resource planning and procedure development for the local implementation of the global strategic planning initiative involving pharmaceutical product transfers, Six-Sigma quality initiatives, Lean Manufacturing practices, technology upgrades and new product introduction planning. The position required coordination with local manufacturing directors as well as with the UK based Global Program Management Office.
- Computer Aided Design Section Manager - Implemented CAD for the RTP office. Responsible for the operations of the Intergraph CAD system and user support personnel including: hardware and software support, purchase of equipment and supplies, supervision of C.A.D. operator on three shifts and the development of standards and procedures relating to C.A.D. operations and use.

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CAPITAL DATA SYSTEMS — Raleigh, NC

12/88 to 5/89

**Operations Manager**

Manage computer and communications operations of a VAXcluster computer service bureau environment. Specific duties included purchase and installation of system hardware and software, preparation of customer billing, investigation and testing of potential software products, and system management support.

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BOOTH AND ASSOCIATES — Raleigh, NC

11/77 to 2/81

**Distribution System Planning Engineer**

Developed two-year and ten-year power distribution plans for Rural Electric Cooperatives. Plans included forecasting power consumption, developing plans for future expansion and estimating expansion cost. Performed protective coordination studies, substation grounding studies and transmission system analysis.

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CAROLINA POWER & LIGHT COMPANY — Raleigh, NC

1/77 to 11/77

**Co-op Student, Northern Division Engineers**

Provided assistance to Division Engineers in the preparation of simple work orders for distribution service, performed distribution load studies and inventoried distribution components to be replaced by the voltage conversions.

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**Education, Training and Certifications**

NORTH CAROLINA STATE UNIVERSITY, Raleigh, NC

9/69 to 5/73

**B.S Physics**

PRINCETON THEOLOGICAL SEMINARY, Princeton, NJ

9/73 to 6/76

**M.Div**

**Post-baccalaureate Courses (NCSU):**

FORTTRAN Programming

COBOL Programming

IBM 360 Assembler Language Programming

Data Structures

Computer Architecture

**Certifications:**

**ITIL v3 Foundation, September 2009**

**PMI-Project Management Professional (PMP), July 2012**

**PMI-Agile Certified Practitioner (ACP), May 2015**